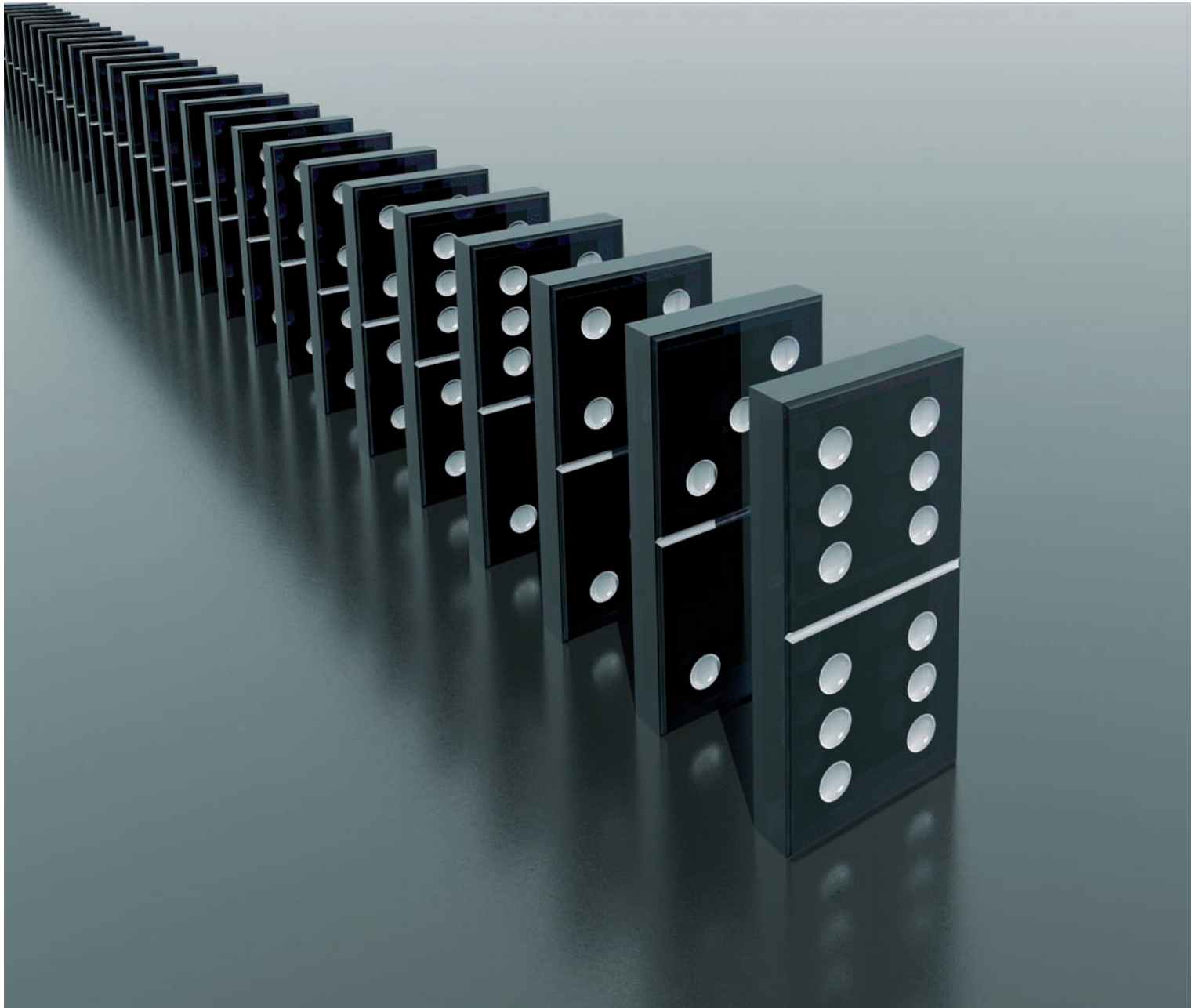


# Orga Systems.

#1 choice for real-time charging and billing



## SIMtelligence™ Center

Over-The-Air (OTA) Solutions for (U)SIM's



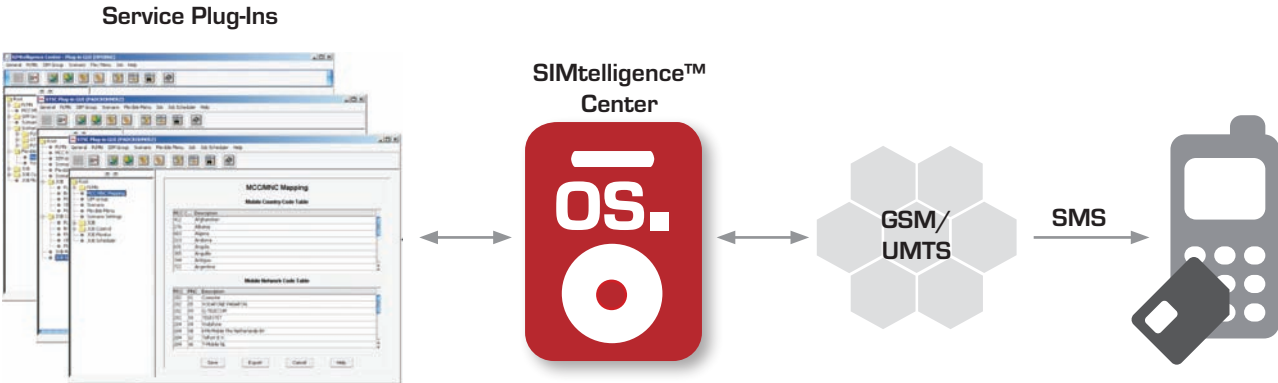
Orga Systems' dynamic OTA management solution SIMtelligence™ Center enables operators to address their customers individually while maintaining the operators' revenue streams. Personalized data, applications, menus and roaming information are managed instantly to enrich the end-customer experience.

SIMtelligence™ Center is Orga Systems' carrier-grade OTA update solution, with the built in flexibility and scalability to support a few hundred thousand up to multi-million subscribers.

— The Challenge

Operators face more challenges than ever for managing their segmented customer base, MVNOs, Service Providers and branded resellers.

Moreover they have to meet their subscribers' individual needs in their own as well as in other operators networks.



## The Solution

Orga Systems' SIMtelligence™ Center is a carrier grade OTA update delivery platform built to be flexible and scalable. It comprises subscriber management databases, multi-vendor (U)SIM management, Java Card and 3GPP TS 03.48 support as well as a variety of highly valuable service plug-ins for roaming management or SIM menu handling. The solution is complimented with event based OTA handling and a convenient job management with scheduling functions.

To help communication service providers to balance their cost of system ownership against peak demands for OTA update traffic, Orga Systems also provides the full functionality of its SIMtelligence™ Center as managed service. The OTA outsourcing service offers maximum flexibility. All options are covered by a service bureau requiring minimum operator involvement for "leasing" Orga Systems' SIMtelligence™ Center.

## Your Benefits

- Flexibility through Service Plug-In Concept
- Very little operation efforts
- Convenient PLMN List Management
- Optimized OTA SMS traffic through event handling
- Optimal usage of SMS resources through scheduling and throttling
- Build your own service with included editor



