

Orga Systems.

#1 choice for real-time charging and billing



Call Me

Revenue Despite "Zero Credit"

Orga Systems' Call Me enables operators to generate revenue from prepaid subscribers stuck in zero credit situations. The solution allows prepaid customers to easily initiate phone calls, regardless of their balance, by requesting to be called by a second party.

The Call Me request is forwarded to the desired contact person, who can then decide to make the call. This approach enables operators to charge the phone call and thus generate additional revenue.

— The Challenge

Prepaid mobile subscribers are always at risk of running out of balance just when they need to use their cell phones. Small-scale top-ups or the possibility of letting the desired contact person's

phone ring briefly and then hang up quickly amount to an unnecessary and unprofitable strain on the operator's network. Orga Systems has found a different way.



___ The Solution

Orga Systems' Call Me application provides a "pay for me" function similar to a collect call feature. It allows subscribers without sufficient prepaid

credit to send an USSD-based message to a desired contact person, initiating a mobile call.

Your Benefits

- Simple, convenient and fast, can also be used when roaming
- Free USSD-based service
- Generates additional revenue despite "zero credit"
- Intelligent alternative to a collect call
- Enables subscribers to transfer call expenses to a second party, especially useful function for urgent phone calls or emergencies



