

Press Release 04-2012

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## **Real-time Customer Experience accelerates cross vertical connections**

*Orga Systems showcases new approaches to monetizing future-proof business models*

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**Paderborn (Germany), 24 January 2012: As Mobile is no longer limited to Communications only, GSMA introduced “Redifining Mobile” as slogan for this years’ Mobile World Congress 2012 in Barcelona. Consequently Orga Systems will showcase the benefit of real-time customer interaction for merging industry verticals as Communication, Utilities and Telematics.**

### **Taking a positive Customer Experience to the next level**

For more than two decades Orga Systems accompanies its global customers to a look into tomorrow’s world today. At Mobile World Congress new real-time based solutions to leverage a positive customer experience and successfully launch new cross vertical services at the same time will be put into the spotlight, e.g.:

- **Order-to-cash:** Enhanced revenue generation and operational excellence in real time.
  
- **Data Traffic Management:** Superior customer experience with NG data services by full exploitation of integrated Policy and Charging Control solutions.
  
- **Utility Billing:** Ensuring ROI of Smart Meter and Smart Grid investments with Dynamic Utility Billing and Real-time Customer Interaction
  
- **M2M for Telematics:** Monetizing connected mobility for tomorrow’s Telematics by launching real-time in-vehicle-services

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Learn more about Orga Systems and meet us at the MWC 2012 from February 27<sup>th</sup> – 01<sup>st</sup> March in Barcelona at Hall 8 Booth 70, main aisle.